

## Media Ministry

- **MediaShout** presentation software has been designed to help your church, youth group, Sunday School class, missions team, worship team, or Christian organization to share life's most important message as effectively as possible. Today we are surrounded by hundreds of media messages every day. Very few penetrate our minds and go straight to our heart.
- MediaShout transforms your Windows computer into a complete media-for-ministry delivery console: Play any media at any time, in any order. Instantly.
- That's the key. Instant access to more kinds of media than any other presentation software. You can create your presentation more quickly and easily than you ever have been able to in the past. But more importantly, if something changes - it's not a problem. A lyric, Bible verse, video or graphic is just a click away. And you never have to interrupt what is already happening on the screen to do it. Display your texts over full motion backgrounds, add soundtracks, create announcement loops, or use media to add depth of understanding to a message or song. There is no limit to what you can do.

## Visual Worship

My question is this: Do you view the "slide person" as just an operator? Or something more? If they themselves are choosing slides, colors, fonts...are they not the designer/artist/architect?

Let's go one more.

If that designer/artist/architect is choosing specific imagery and colors to tell a story during a worship moment, is that person now not a "visual worship leader"? Maybe leader isn't the right word, or is it?

Behind the word leader you find guide. Isn't, at times, the visual artist guiding the congregation through a story or message of the Word using imagery?

Isn't that what art does, and has done in the past? Have you looked through an illustrated Bible?

Art can stand alone just as music can, as well as other worship elements can. Sometimes it's necessary to have no music, and instead have a story told by imagery alone. It lets your mind work and process solely on the imagery and what it means. Imagery can also transcend language. It allows for anyone to understand without having to read text.

# Family in Christ

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## COMMUNITY CHURCH

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With that in mind, let's look at a worship team/department, at a church/camp/conference...etc. Worship leaders, tech personnel, band members... They are together leading...guiding...directing the congregation in worship, using the gifts and talents God gave them. They all support one another in telling the story, while at the same time, leading in their areas of creativity and skill. In regards to visual elements, I don't think it's a hierarchy; where the mindset is the slides support the song which support the message given by the pastor.

I believe we are all revolving around God's message, and, at different times, we use our gifts to lead the telling of the story with one another and to one another.